

V INTERNATIONAL VISUAL



VALENTINES DAY WINDOW IDEAS 2013



WINDOW VYNALS OR DECALS



'Love Hearts' Scatter kit
:LOVE_SK



Decals available from
WWW.WINDOW-KIT.COM

Adding 3D props behind the glass can give your window greater depth and impact.



Love the tow tone colour and broken shape of the hart.



'Fretwork Heart' Scatter kit
:FRH_SK



x18

[window-kit] @ 2016

'Fretwork Heart' scatter kit. Kit includes 18 hearts. Shown below are our suggested colours but our full colour range is also available.

Decals available from
WWW.WINDOW-KIT.COM





'Wrought Iron Hearts' Scatter kit
:WIH_SK



[window-kit].com

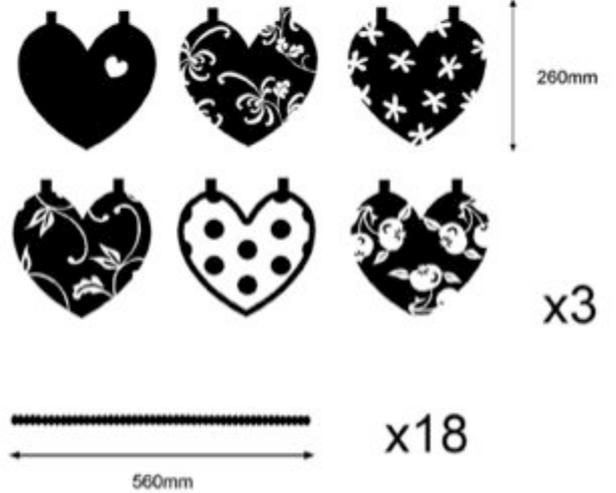
x30 total

Decals available from
WWW.WINDOW-KIT.COM



Decals available from
WWW.WINDOW-KIT.COM

'Valentine Bunting' Treatment kit
:VABU_TK





CREATIVE CRAFTING IDEAS



If you have the knack why not paint messages on your windows [above] or paint around cut out shapes [left].

If your more adventurous see the next slide.







Using old coat hanger wire bent into heart shapes and woven with wool can look great.



Old books can be a really cheap way to make some amazing heart shapes.



Use wrapping paper or tonal shades of tissue paper to make beautiful heart shapes.



Recycling your old valentines cards can look great and its good for the environment. Let your customers know they are recycled it gives a good green message.

Love these quirky hearts made from carving polystyrene. Also great message about shopping local.

If your not craft enough to make your own Creative Company sell polystyrene heart shapes in various sizes from £2.50

www.cc-craft.co.uk





INTERACTIVE IDEAS



Love this simple notice board hung just inside the window, which gets filled up over time by customers valentines messages.

Great footfall driver getting loved ones to come to your store to see their message.



This time the post it notes have been housed within a cut out heart shaped decal. You could add your brand name or not.



This is a great simple and cost effective way to make an interactive display. Valentines messages written on tags. You will also notice that some tags have photos of the loved one on them to give them that extra personal touch.



Love these quirky hearts made from carving polystyrene. These have been personalised with customer messages using printed acetate sheets.

If your not craft enough to make your own Creative Company sell polystyrene heart shapes in various sizes from £2.50.

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GRAPHICS & WORDS





(AH)
+
HANDBAGS

=



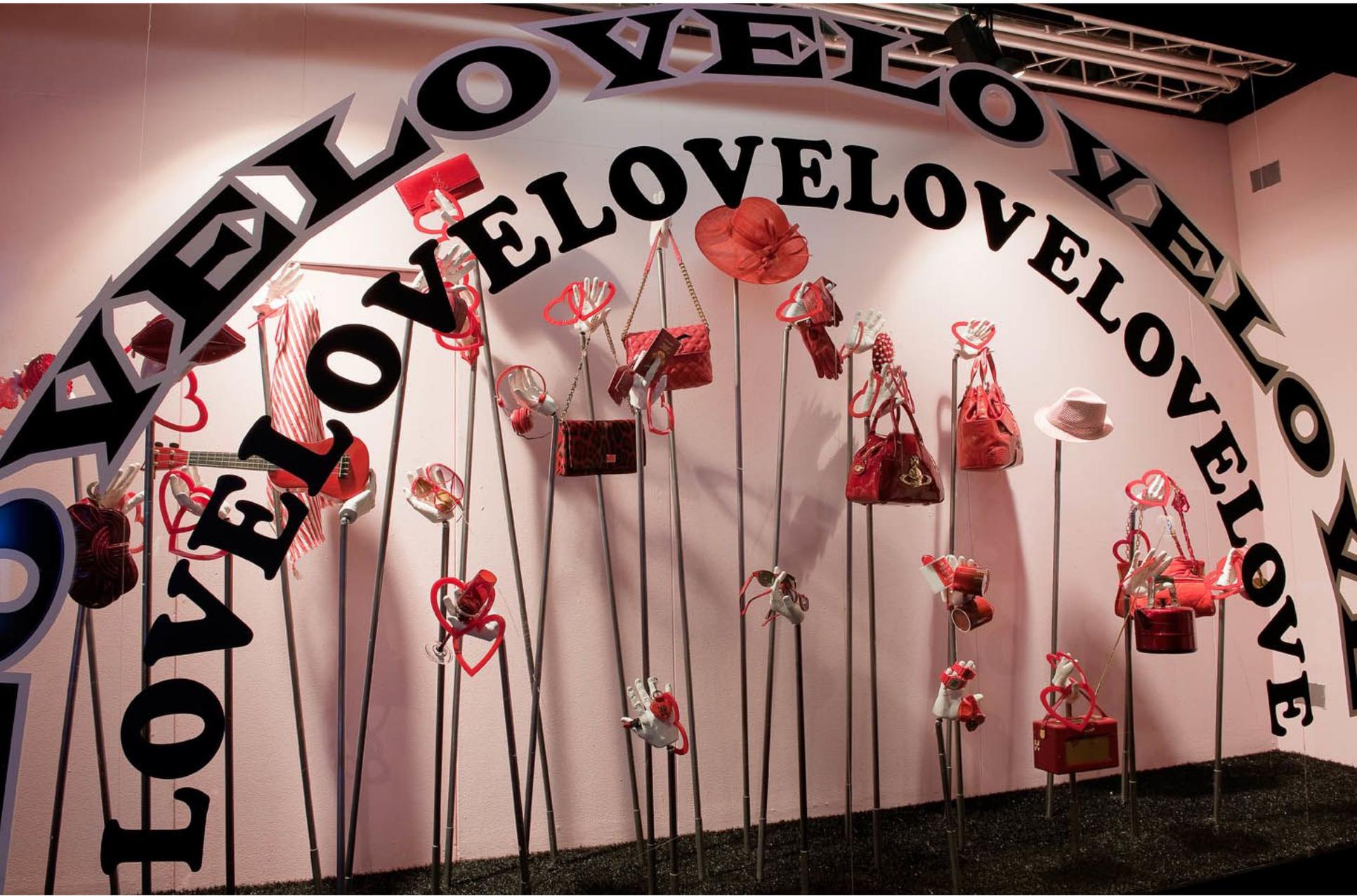
LONDON













IDEAS, IDEAS, IDEAS



Roses are synonymous with valentines day, this store has gone flower crazy, which looks amazing. But you can easily create a more simplistic/sophisticated window.

DZD has a huge range of artificial flowers including roses.

www.dzd.co.uk





Combining banners in your window with decals on the glass can be very effective, and helps to give your window depth. DZD have a range of banners and slash curtains from £10.

www.dzd.co.uk



Food is the way to a mans heart so they say.

This display looks amazing thanks to the clever use of colour, texture and strong triangular grouping principals.

[see our window dressing techniques presentation for ideas on grouping techniques]



SUPPLIER CONTACT DETAILS

PEARL AND EARL

WWW.PEARL AND EARL.COM



Pear and Earl are one of the best websites around for 3D paper decorations. These 20 cm paper hearts start from £4 each.

www.pearlandearl.co.uk

D.Z.D

EST LONDON 1989



DZD are a national supplier of visual merchandising props and equipment. They have thousands of great low cost ideas to help you create beautiful window and interior schemes.

They have a London showroom which you can visit is at:
145 Tottenham Court Road, London W1T 7NE. Opposite Warren Street underground

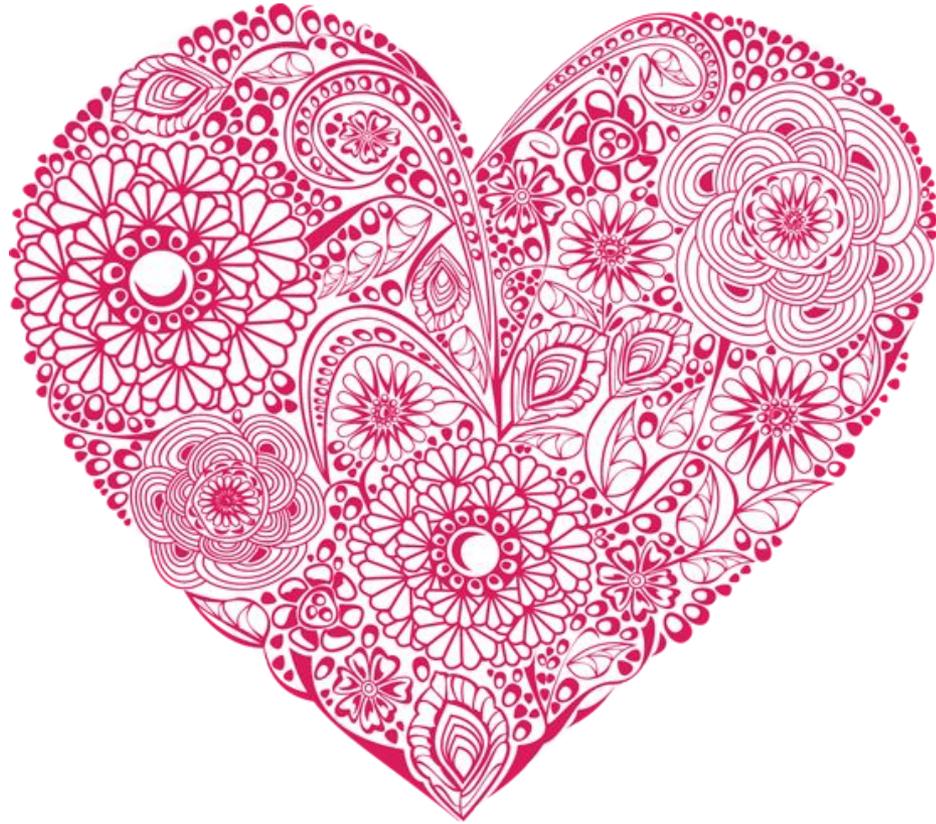
www.dzd.co.uk

WWW.WINDOW-KIT.COM



WINDOW-KIT.....a new concept for decorating your shop windows.
We've been working hard with a leading London Window Designer to create a collection of complete coordinated window display schemes to give your windows **designer impact with a fun twist.**

www.window-kit.com



HAPPY VALENTINES DAY